

**International Conference
Sustainable Tourism: Issues, Debates & Challenges**

Conference Programme

Wednesday 21 April 2010

Time	Location: The Aldemar Hotel Knossos Royal Village
18.00-19.00	Registration
19.00-20.30	Conference Reception

Thursday 22 April 2010

Friday 23 April 2010

Time	Location: The Aldemar Hotel Knossos Royal Village	Time	Location: The Aldemar Hotel Knossos Royal Village
08.30-	Registration	08.30-13.00	Registration
09.00-09.30	Welcome Speeches	09.00-10.30	Parallel sessions
09.30-11.00	Parallel sessions		
11.00-11.30	Coffee Break	10.30-11.00	Coffee Break
11.30-13.00	Keynote addresses: Larry Dwyer The relevance of yield measures to achieving sustainable tourism Richard Butler Sustainability or stagnation?: Limits, control and the life cycle in tourist destination Bill Bramwell Governance for sustainable tourism: some past and future research directions	11.00-12.30	Parallel Sessions
13.00-14.00	Lunch	12.30-13.30	Lunch
14.00 -15.30	Parallel Sessions	13.30-14.00	Keynote address; Dogan Gursoy How to Publish
15.30-16.00	Coffee Break		
16.00-17.30	Parallel Sessions	14.00-15.30	Parallel Sessions
		15.30-16.00	Coffee Break
		16.00-18.00	Industry Panel
		18.00-18.30	Closing Remarks
		20.00-23.30	Gala Dinner

**International Conference
Sustainable Tourism: Issues, Debates & Challenges**

Thursday 22 April 2010

08.30:	Registration			
09.00:	Welcome Speeches			
09.30 - 11.00	Parallel Session 1: Room A Planning for destinations Chair: Marios Sotiriades	Parallel Session 2: Room B Tourism & the Environment Chair: Maria Alvarez	Parallel Session 3: Room C Tourism & Sustainable Development Chair: Eugenia Wickens	Parallel Session 4: Room D Management strategies Chair: Ali Bakir
	Ioanna Farsari The development of a conceptual model to support sustainable tourism policy in North Mediterranean destinations	Petrus Van der Merwe, Melville Saayman and Liezel Du Plessis How environmentally friendly are South African national parks	Jenny Briedenhann Socio- economic criteria for the sustainability of rural tourism projects in South Africa	Maria Csete Micro-regional analysis of sustainability related to the adaptive capacity of tourism In Tisza Region, Hungary
	Elizabeth Anderson and Ali Bakir Sustainable tourism development in Connemara, County Galway: Policy interpretation	Maria D. Alvarez & Sevgin Akış Roney Environmental sensitivity among Turkish tourism students	Deborah Stevenson Sustaining Tourism: Identity, Place and the Traveller	Dimitris Stavrakis and Dimitra Karageorgou Responsible tourism and strategic planning: Key of entry for sustainability and development
	José Manuel Simões and Carlos Cardoso Ferreira The tourism-territory nexus: Challenges for planning	Yiping Li Landscapes of Hong Kong: ecotourism in local context	Rachel Dodds Sustainable tourism: A hope or a necessity? The case of Tofino, British Columbia, Canada	Arlette Bouzon and Joëlle Devillard Sustainability in tourism organizations - The Communication Imperative
	Richard Moore, Richard Hyde and Lydia Kavanagh Planning, designing and managing better precincts: The development and testing of a process based planning, design and management assessment process tool for Improving ecological performance on medium to large scale mixed use precincts with travel and tourism Infrastructure	Alexandra Brunner-Sperdin, Mike Peters and Doris Masser The influence of environmental sensitiveness on travel motives: An empirical analysis of Werfenweng/ Salzburg	Claudia Simons-Kaufmann and Friedrich Kaufmann Tourism as a contribution to sustainable development in developing countries. The example of a pro-poor community based lodge approach in Mozambique	Spyridon Avdimiotis and Panagiotis Papadopoulos Innovation trends in tourism: Introducing the destination Helix over Geo Spatial Networks Model (D.H.over.G.S.N).
	Robert E. Pfister and Yasong (Alex) Wang Tourism planning for communities-in-transition: An examination of resident values and their attitude towards tourism	Susanna Curtin Experiencing the wild: Wildlife tourism demand and management Implications for Britain's nature reserves	Donald Shiner Handling the Dramatic Impact of Change: A Canadian Case Study in Restoring Destination Identity and Wayfinding to a Rural Area	Milan Todorovic Methodologies of Power in Local Cultural Sustainability In Summer Music Festivals

11.00-11.30	Coffee Break			
11.30-13.00	Keynote Addresses			
	Larry Dwyer The Relevance of Yield Measures to Achieving Sustainable Tourism			
	Richard Butler Sustainability or Stagnation?: Limits, Control and the Life Cycle in Tourist Destinations			
	Bill Bramwell Governance for Sustainable Tourism: Some Past and Future Research Directions			
13.00-14.00	Lunch			
14.00 - 15.30	Parallel Session 1: Room A Special Interest Tourism Chair: Jenny Briedenhann	Parallel Session 2: Room B Visitor Management Chair: Ioanna Farsari	Parallel Session 3: Room C Tourism and Sustainable Development Chair: Vasiliki Avgeli	PARALLEL SESSION 4: Room D Marketing Issues Chair: Marios Sotiriades
	Emmanouil Kasseris The Tourist Destination Marketing Plan Of Rhodes Island	Aleksander Panasiuk and Adam Pawlicz Economic Problems of Upkeep and Development of Visitor Centres: The Case of West Pomerania Province in Poland	Habib Alipour An Empirical Assessment of 'Governance' for Sustainable Tourism Development- Towards Practicality: The Case of North Cyprus (TRNC)	Beata Meyer and Grażyna Rosa Possibilities of Using Riverside Urban Areas in the Process of Creating and Promoting Tourism Products on the Example of City of Szczecin
	Wantanee Suntikul The Impact of Casino Development on Quality of Life in Macau	Jeremy Northcote, Pascal Scherrer and Jim Macbeth Assessing Sustainable Visitor Capacity for Small Island Destinations: The Case of Rottneest Island, Australia	Aliye Mentesh The Impacts of Ecotourism in Rural Regeneration Projects, in Mediterranean Villages: The Case of Cyprus	Aleksandr Michelson, Katrin Paadam Sustainable Adaptation of a World Heritage Site to the International Tourism Market: The Perspectives From Economic Anthropology
	Efstathios Velissariou Athanassios Karathanos Wine Tourism: A Framework for Efficient Management in Greece	Branislav Rabić Tourist Guiding from the Perspective of Sustainable Tourism	Freya Higgins-Desbiolles Death by a Thousand Cuts: A Case Study of an Ecolodge Development on Kangaroo Island, South Australia	Stathia Zouganeli, Nikolaos Trihas, Maria Antonaki & Stella Kladou The Role of Local People in the Development of a Destination Brand: A Bottom Up Approach
	Georgios Kokkinis, Theodoros Kargidis and Aikaterini Toka Wine related tourism in Northern Greece: Linking the Bottle with the winery.	Adam Pawlicz Economic evaluation of Niche Tourism Events: The Case of Rewal Chess Festival in Poland	Rami K. Isaac and Vincent Platenkamp Ethnography of hope in extreme places Ahrendt's Agora in Bethlehem, Palestine	Medet Yolal and Ossi Pesämaa Service Expectations and Experiences of Russian Tourists in Antalya
	Jan Lewis World Superbikes and MotoGP: A Global Sport Tourism Phenomenon	Honggang Xu and Fan Xiaojun The effectiveness of the interpretation system in Chinese natural attractions	Azizi Bahauddin and Aldrin Abdullah Cultural Tourist Product: The Malay Spa	Andreas Charalambides Hospitality: Combating The Global Brands At Neighbourhood Level

15.30-16.00	Coffee Break			
16.00 - 17.30	Parallel Session 1: Room A Tourism Industry Chair: Marios Sotiriades	Parallel Session 2: Room B Responsible Tourism Chair: Jenny Briedenhann	Parallel Session 3: Room C Tourism & Sustainable Development Chair: Sevgin Akis Roney	Parallel Session 4: Room D Special Interest Tourism Chair: Ali Bakir
	Vasiliki A. Avgeli and Clio Papoutsaki The Development of Rural Tourism in Chania: The Perspective of Travel Agencies	Hiroyuki Yakushiji Responsible Tourism: How do Backpacker Tourists Manifest this in an intercultural setting	Niki Tavakoli Review the relevance between sustainable tourism and urban sustainability in Order to Present a Dynamic Pattern	Dahal Bimal Religious tourism and sustainable tourism development
	Fotis E. Kilipiris Small and Medium Tourism Enterprises in Greece: Sustainability Attitudes and Behaviour	Øystein Normann and Mehmet Mehmetoglu Nature-based tourism experiences: A research project (in progress) from Northern Norway	Carol Kline, David Cardenas and Lauren Duffy Paddling as Economic Development: Paddler Perspectives on Paddle Trail Funding Strategies	Theodoros A. Stavrinoudis, Paris Tsartas and George Chatzidakis Wine Tourism Development in Greece: An Investigation of the Wine Producer's View Point
	Brent Lovelock, Kirsten Lovelock & Oystein Normann Sustaining tourism entrepreneurship in peripheral maritime communities: New Zealand & Norwegian experiences of the transition from fishing to tourism	Gayathri (Gee) Wijesinghie Changing virtues and values of hospitality: Implications for pedagogy and sustainable Pra	Luis Garay Tamajón and Gemma Cánoves Valiente Leisure and Tourism in Rural Areas: Can a Sustainable Way Forward be Achieved Over Time? An Historical Analysis of Catalonia Spain	Philip Sloan, Willy Legrand and Karina Krauss The Integration of Fungus Tolerant Vine Cultivars in the Organic Wine Industry: The Case of German Wine Producers
	Richard Moore Integration of an 'Ecological Vision' on a Small Coral Island	Amélie Fiorello and Damien Bo Community-based ecotourism As an answer to the new tourist: An exploratory study	Vanessa Gowreesunkar, Chris Cooper, Gowtam Raj Chintaram, Ramesh Durbarry A Study on Residents' Attitudes towards Tourism development in Grand Bay Mauritius and its Implications on Sustainability	Mohammad Bager Galibaf and Mohammad Shabanifard Assessment and Prioritization of Urban Tourist Attractions for Modeling Tourist Cities Based on Analytical Hierarchy Process (AHP) :A Case Study of Sanandaj, Iran
	Donruetai Kovathanakul The Internet VS Interpretation of Intangible Cultural Heritage Tourism in the Non Salao Village	Nadiradze Kakha Rural tourism development in Georgia	Nathalie Homlong Challenges in Visitation Management at World Heritage Site Geiranger in Western Norway	Dundar Denizer and Erdem Korkmaz Wine Tourism Potential of the Aegean Coast of Turkey: A Conceptual Work

**International Conference
Sustainable Tourism: Issues, Debates & Challenges**

Friday 23 April 2010

**Stream: Travel Philantropy, Volunteer
& Charity Tourism**

08.30:	Registration			
09.00 - 10.30	Parallel Session 1: Room A Hotel industry Chair: Ioanna Farsaris	Parallel Session 2: Room B Eco-tourism Chair: Jenny Briedenhann	Parallel Session 3: Room C Sustainable Tourism Development Chair: Larry Dwyer	Parallel Session 4: Room D The Volunteer Chair: Angela Benson
	Engelina (Lindie) Du Plessis and Melville Saayman Pricing guidelines for graded Hotels and Guesthouses in South Africa	Chand Piar and Aarushi Jain Eco-tourism: sustainability and developmental Issues in Himachal Pradesh India	John Vourdoubas Possibilities of Transforming a Small Touristic Island in Greece Gavdos Island – to A Green Island, Independent of Fossil Fuels	Eugenia Wickens Journeys of the Self: Volunteer tourists in Nepal
	Anestis Fotiadis, Tsai Hsing-Jung and Huan Tzung-Cheng (T.C.) Sustainable development and small and medium Hotel enterprises in Taiwan	Amir Shani, Omer Pollack and Nadav Shashar Developing mass marine ecotourism through the establishment of artificial reefs: The case of the red sea in Eilat, Israel	Tod Jones, John Glasson & David Wood Using scenario building for regional tourism planning: addressing local aspirations for tourism in the Gascoyne Region of Western Australia	Zoë Alexander & Ali Bakir International voluntourism experience in South Africa: Does it change the volunteer?
	Gonca Guzel Sahin The Evaluation of service quality in sustainable tourism in Dervishes City Konya by local community	Aise Kyoung Jin Kim and Graham Brown An Examination of Nature-Based Tourists' Travel Experiences, Satisfaction and Return Behaviour	Chemnasiri Nartsuda The Development of Organic Farming for Sustainable Tourism: Cases in Thailand.	Angela Benson Understanding 'volunteer' in volunteer tourism
	Vassilis Fragoulakis and Theodoros Stavrinoudis Complaint management as a quality component of sustainable competitive advantage in 4 and 5 Star – Aldemar Group	Fernanda Oliveira and Filipe Silva Ecotourism in Cantanhez, Guinea-Bissau - The role of rural communities	Evangelia D. Tyrogala and Esthir Pitsouli Achieving Sustainability Towards Alternative Tourism: The Case of Lemnos Island	Bilge Daldeniz & Phaedra Hitchings Making the difference: a comparative study of motivations for participation in community service-learning and volunteer tourism
	Tanja DMITROVIĆ, Maja Makovec Brenčič and Matevž Raškovič The value creation process in the Slovenian hotel industry: a qualitative study	Marga Jann Sustainable eco-tourism: Cultural resort village, Batiki, Fiji	Maryam Hamedi Sustainable tourism development in Iran	Caroline A. Walsh & Mark P. Hampton The potential for volunteer tourism amongst divers with disabilities: Evidence from Malaysia

10.30-11.00	Coffee Break			
11.00 - 12.30	Parallel Session 1: Room A Community-Based Tourism Chair: Vasikili Avgeli	Parallel Session 2: Room B Sustainability Issues in the Hospitality Industry Chair: Maria Alvarez	Parallel Session 3: Room C Tourism and Sustainable Development Chair: Sevgin Akis Roney	Parallel Session 4: Room D Volunteers and role of stakeholders Chair: Angela Benson
	Dawn H. Percy and Michelle J. Percy Examining community-based tourism entrepreneurship as a means of addressing sustainability: The case of Jamaica as an example for the Caribbean	Ioannis Gliatis, Dimitrios Koufopoulos, Tsoni Tsoni, Dimitrios Georgakakis Strategic Planning Practices in the Greek Hospitality Industry: Empirical Findings from the Greek 5-star hotels	Mihail N. Diakomihalis and Dimitris G. Lagos Stakeholders viewpoint of the role of tourism infrastructures and superstructures in tourism development: The Case of Epirus	Kath Laythorpe An everyday encounter: exploring interactions between volunteer tourists and street sellers in Moshi, Tanzania
	Maria Patatoukou & Androniki Tsouchlaraki Development of tourism and environmental impact on the Municipality of Kallithea, Rhodes	La Vergne Lehmann Is Water an Indulgence? What Marketing Messages Say About Water Use in Tourism Accommodation in a Dryland Region	Monu Rani Gupta Sustainable Tourism for a Developing Nation: Objectives and Suggestions	Nancy Gard McGehee & Kathleen Andereck Critical Theory, Social Movement Theory, and Volunteer Tourism
	Keith Dewar The bay of Fundy community based sustainable tourism development Issues: Filling in the gaps	Petros Ieromonachou and James Warren Flows, Accommodation and Revenue: An Analysis of Tourism Trends in Cyprus	Kyriaki Glyptou, Ioannis Spilanis & Helen Vayanni Profile of Sustainability in Tourism Destinations: an evaluating framework	Susan Kask, Carol Kline & Kristin Lamoureux Modelling Tourist Decision-Making within the SAVE Market
	Andrea Virginia Sousa Dantas, Lissa Valeria Fernandes Ferreira, Moises Chagas Nascimento de Oliveira & Jussara Danielle Martins Aires International Tourism and Human Development: The Perspective of the Local Population in the City of Natal, Brazil	Christos Sarmaniotis, Eugenia Papaioannou & Costas Assimakopoulos Characteristics and Dimensions of CRM Systems Employed in Northern Greece Hotels	Ausrine Armaitiene, Renata Bertuzyte and Edgaras Vaskaitis Comparative analysis of Southeast Baltic Sea coastal communities' participation in sustainable tourism development	Didier Bede, Caroline Baillet and Orelie Berge The Perceived Value of The Consumption Experience in the Case of Volunteer Tourism
	Tyler A Demers & Alastair JS Summerlee Determinants for successful and sustainable community-based tourism in Botswana	John Vourdoubas Achievement of zero CO ₂ emissions due to energy use in hotels in Crete	Giammarco Tosi, Ignacio Ochoa X-Tourism: A Framework for the 3rd Millennium Paradigms of the Tourism Industry	Charity Gondwe & Jennifer Briedenhann Philanthropic Tourism: The Case of Malawi

12.30-13.30	Lunch			
13.30-14.00	Room A Keynote Address: Dogan Gursoy How to Publish			
14.00-15.30	Parallel Session 1: Room A Sustainable Local Partnerships Chair: Marios Sotiriades	Parallel Session 2: Room B Tourism and Sustainable Development Chair: Ioanna Farsari	Parallel Session: Room C Tourism and Climate Change Chair: Larry Dwyer	Parallel Session 4: Room D Volunteer Tourism Experiences Chair: Angela Benson
	Jung-Chen Chang The New Public-Private Relationship in the Sustainable Destination Development, Taiwan	Massimo Briani Innovative Strategies for the Sustainability in Mass Tourism Destinations: A Comparative Survey in the Mediterranean Basin	Viachaslau Filimonau Tourism and Climate Change: Life Cycle Assessment (LCA) as a New Approach for Environmental Impact Assessment of Tourism Accommodation Facilities	Kathleen Andereck, Nancy McGehee, David Clemmons & Seungwoo "John" Lee Experience expectations of prospective voluntourists
	Regina Salvador, Jorge Ferreira, José Lúcio, Vanessa Camilo & Ivónia Monteiro Sustainable tourism clusters: The case of Alentejo's natural parks	Aise Kyoung-Jin Kim Responsible Fossil Collecting Behaviour for Sustainable Geotourism Management	Julia Skupchenko The Impact of Climate Changing to Development of International Tourism in the Komi Republic	Anne Campbell Volunteering at the Stock Camp: Negotiating social identity
	Nathalie Fabry, Sylvain Zeghni & Jean-Pierre Martinett Tourism cluster and sustainable development empowerment: the case of the 'Cité de la Culture et du Tourisme Durable, France	David Urias and David Edgell Sustaining Ecotourism: The Condor Lodge Conservancy Project	Anja Soboll, Alexander Dingeldej The Impact of Climate Change on Alpine Winter Tourism: A High Resolution Simulation System in the German and Austrian Alps	Constanza Nosi Repositioning a traditionally ski resort into an environmentally friendly and philanthropic destination: The case of Montagna Pistoiese (Tuscany, Italy)
	Chryssi Mavrokosta and George Gadanakis Clusters, partnerships and innovation systems as a tool of strategic local development: The case of the tourist village Panormo	Davood Mahdavi, Majide Parishan and Arastoo Yari Practical Model for Measuring Progress Towards Sustainable Rural Tourism Development (SRTD) in Rural Area of Iran	John Vourdoubas Development of Energy Tourism in Western Crete, Greece	Rita Ralston and Louise Harley Motivations to participate in charity cycling challenges and the implications for the charity tourism market
	Hamid Zargham and Zahra Nekooee Towards Sustainable Tourism Development in the Age of Globalization in the Developing World	Adeleh Nejati Spirituality, Health, and Architecture: with respect to Stress		Cardoso Ferreira Carlos Voluntourism in Portugal: market approach and geographical perspectives

15.30-16.00	Coffee Break		
16.00-18.00	Room A Industry Panel Chair: Marios Soteriades		
	Manolis Alexakis, Vice Mayor Green city		
	Sotiris Bampagiouris Accredited hotel organic field open to guests		
	Georgios Dimitriadis Organic olive cultivation and visit-able olive fields		
	Dimitra Kampeli Networking for Sustainable Development		
	Sean Owens The Role of Tour Operators in Destination Sustainability		
	Honorable Zita Sabah Okaikoi ST-EP (Sustainable Tourism - Eliminating Poverty) initiative by the UNWTO		
	Deputy Minister Tokozile Xasa Responsible Tourism In South Africa		
	Panagiotis Panagiotakopoulos European Sustainability Academy project		
18.00-18.30	Closing Remarks		